

OBJECTIVES

- To popularize the concept of good food and importance of traditional food.
- To create awareness against 'fast food' culture.
- To highlight the link between good food and local agro-biodiversity.
- To showcase the rich agro-biodiversity of India.
- To promote organic farming and popularize organically produced products.
- To document and preserve recipes of traditional food (grandma's recipes).
- To showcase the agricultural heritage and agro folk culture of India.
- To organize seminars and workshops related to food, nutrition and agro-biodiversity.
- To create networks to promote linkages between producers and consumers of good food.
- To establish linkages and transfer the know-how of R&D.
- Publish information materials on good food and agro biodiversity.

HIGHLIGHTS

- Five days national exhibition on food diversity and agro biodiversity.
- 250 stalls with participation of state and central government agencies, NGOs, farmer groups, academic institutions, health and tourism sectors.
- Exhibition of rich agro biodiversity of India.
- Participation of world-renowned scientists and environmentalists in seminars and workshops.
- Showcasing by R & D Sector.
- Exhibition to be visited by more than 2,00,000 people.
- Participation of national leaders and celebrities in festival events.
- Host of curtain raiser events and shows.
- Folklore arts and cultural shows from different states.
- Competitions for students, farmers, artists, and house wives.
- Ethnic food carnival.

ANNAM

NATIONAL FOOD & AGRO BIODIVERSITY
FESTIVAL

Address for communication
CISSA, MBC 27, Museum Bains Compound
Kowdiar P.O., Thiruvananthapuram-695 003,
Telefax: 0471 2722151, Mob: 9447205913
cissaindia@gmail.com, www.cissa.co.in

Organising committee office
Annam Festival
Aradhana Tourist Home
Kallai Road, Kozhikode - 673002
Telefax : 0495 -2300130



ANNAM

NATIONAL FOOD & AGRO BIODIVERSITY
FESTIVAL

11-15 FEBRUARY 2010

BABY MARINE GROUND, KOZHIKODE



All India Photographic Competition & Exhibition

organiser



centre for innovation
in science & social action

co-organisers





All India Photographic Competition & Exhibition

ENTRY FORM

Calendar	
Closing date	6 Feb. 2010
Judging	8 Feb. 2010
Notification	9 Feb. 2010
Exhibition	11-15 Feb. 2010
Prize Distribution	15 Feb. 2010
Return of Entries	15 Mar. 2010

Awards
1 st Award of Rs. 5000
2 nd Award of Rs. 3000
3 rd Award of Rs. 1500
5 Consolation Prizes of Rs. 500

CONDITIONS OF ENTRY

Theme : Traditional Food & Agro-Biodiversity

Subject – Photograph bringing out the message for popularization of Traditional Food or slow food and to create awareness against fast food culture.

Photographs of Agro-biodiversity, food diversity, Organic farming, Traditional kitchen utensils, Community dining, Tribal foods, Native fruits and vegetables, Dairy, Sea foods. Highlight the Agriculture heritage and Traditional food culture of our country. For more information and ideas – visit our website: www.cissa.co.in. Each entrant may submit a maximum of 4 colour Print of size not smaller than 8 x 12 inches and not largest than 12 x 15 inches.

Each entry should bear the Name and Address of the entrant, Title and Serial Number as entered in the entry form.

No entry fee, but enclose a self addressed envelope with adequate postage stamps to get your photos back by registered post.

Jury: Eminent Persons in the field of Agriculture, Health and Nature Photography. All possible care for entries will be exercised but no liability will be accepted for loss or damage to entries. Prize winning prints shall be used by CISSA for its purposes. Jury's decision will be final and binding. Submission of entries automatically implies acceptance of conditions mentioned above.

All entries should be addressed to :

Dev Das (Secretary)
Photographic Society of Kerala
Angels, TRA 51, S.N. Nagar
Pulayanarkotta, Thiruvananthapuram- 695 031, Kerala
Phone: 94472 43702, 0471-2447560 (R)
e-mail: devdas.psk.ks@gmail.com

Sl.No	Title	Result

Name (Mr./Ms./Dr.)

Address

.....

.....

Email

Phone: Mobile:.....

Return Postage stamps with envelop (For Registered Post) Attached.

Date..... Signature

Closing Date: 6th February 2010
(Photocopy forms are accepted)